



## **CANADA EDUCATION FAIRS** **BARBADOS & ST. LUCIA**

The Student Centre, in collaboration with the Canadian High Commission in Bridgetown, Barbados will be hosting **CUP FEST 2016 - Canada Education Fair Edition** from October 28 - 30, 2016 **in the island of Barbados** and November 1-2, 2016 **in the island of St. Lucia**.

This exciting customized thematic event seeks to attract K-12, College and University bound students interested in studying in Canada. Visitors to fairs of this nature usually comprise of students, parents, teachers, guidance counsellors and other interested persons over each two day period. These Education Fairs have always proven to be an excellent forum for personal interaction with potential students and parents alike, and an effective recruitment exercise.

### **Venue**

The venue for this year's Fairs will be:

**Barbados:     The Lloyd Erskine Sandiford Centre**  
**St. Lucia:     Bay Gardens Hotel**

### **Format**

The first day of the Barbados fair will involve a bus tour to a number of secondary schools, where exhibitors will have the opportunity to meet with counsellors and students. Days 2 and 3 will take the format of a visitor facing fair with an open schedule for both days. The fair will be closed for lunch; however there will be seminars during the lunch break

The first day of the St. Lucia fair will involve a bus tour to the south of the island, where exhibitors will meet with students from schools in the south, who do not have the opportunity to visit the fair in the north. A packed lunch will be provided on this day. The second day will take the format of a visitor facing fair with an open schedule.

### **Registration Fees**

The registration fees for the Fairs are as follows:

**Barbados Only - \$600.00 USD**  
**St. Lucia Only - \$600.00 USD**  
**Barbados and St. Lucia - \$1,100.00 USD**



The registration fee provides for following for **One Representative**:

**Booth space, with a table, 2 chairs, waste paper basket and electrical outlet**  
**Ground Transportation to and from the fair venues daily**  
**Morning Coffee Break for the fair days**  
**Buffet Lunch for the fair days**  
**Afternoon Coffee Break for the fair days**  
**An Institutional Feature in the Fair booklet for patrons**  
**Wireless Internet Access at the Conference Facilities**

The fee for each **Additional Representative** is **USD\$150.00**. Please contact us to indicate the number of additional representatives attending.

Registration can be completed at <http://www.cupfestfairs.com/registration.html>. The deadline for registration and the payment of the registration fee is **September 30, 2016**. A late registration fee of **USD\$50.00** will be incurred after this date.

The registration fee can be paid via **Bank Draft, Wire Transfer or Credit Card**. For Bank Drafts, please make payable to **DevCaribe Limited** and addressed to:

**DevCaribe Limited**  
**#41 Bulkeley Terrace**  
**St. George,**  
**Barbados W.I, BB19018**

For Wire Transfers, please note that bank charges of **USD\$30.00** would apply and must be added to your total. Please see the attached documentation containing instruction for the Wire Transfer. We recommend that email notification be sent to [tlashley@thestudentcentre.net](mailto:tlashley@thestudentcentre.net) once the funds have been wired.

For Credit Card payments, please email [tlashley@thestudentcentre.net](mailto:tlashley@thestudentcentre.net) to have the credit card authorization form emailed to you.



### **Registration Enhancements**

**Half Hour Presentations \$150.00 USD (Limited slots available)** – Exhibitors can book a 30 minute seminar slot during fair hours in a seminar room, for the visiting public. A screen and data projector will be provided; however presenters must bring their own laptop. The seminar times and institutions will be published on the website and in the fair guide and booklet. There are limited time slots and they will be allocated on a first-come basis. There are no concurrent seminars.

**Special Advertising in Booklet \$250.00 USD** – Every institution will have a free profile in the fair booklet; however, for extra visibility, you can book a full colour ad. Artwork must be sent in print-ready format (jpg or pdf) by September 30, 2016, for placement in the fair booklet.

### **Shipping of Materials**

Information, exhibits and other materials can be sent in advance by courier service (For example, **Federal Express or DHL**) no later than September 27, 2016 to:

#### **Barbados Shipping Address**

**The Student Centre  
DevCaribe Limited  
#41 Bulkeley Terrace  
St. George,  
Barbados W.I, BB19018**

#### **St. Lucia Shipping Address**

**Canada Education Fair  
Bay Gardens Hotel  
Rodney Bay Village,  
Gros Islet, Castries  
St. Lucia**

***Please note that Customs regulations stipulate that all shipments must be accompanied by a commercial invoice stipulating the declared value to obtain clearance through Customs.***

***Please also note that for St. Lucia, clearance must be handled by a broker, which will be facilitated via the local fair organizer; however broker fees will apply.***

All material will be stored and transported to the fair venues.



### Hotel Room Rates

Arrangements for accommodations have been negotiated with the following:

#### Barbados

**Courtyard Marriott**  
**The Garrison Historic Area Hastings,**  
**Christ Church, Barbados, BB15156**  
**Tel: 1-246-625-0000, Fax: 1-246-625-0100**  
**[www.courtyardbarbados.com](http://www.courtyardbarbados.com)**

A Standard Room at a rate of **US\$160.00 per night** single/double occupancy plus taxes will be available.

#### St. Lucia

**Bay Gardens Hotel**  
**Rodney Bay Village, Gros Islet**  
**Box 1892, Castries**  
**Tel. (758) 452- 8060 or (758) 457 8002 Fax: (758) 452 8059**  
**Internet: [www.baygardensresorts.com](http://www.baygardensresorts.com)**

A Standard Room at a rate of **US\$109.00 per night** single occupancy or **USD\$119.00 per night** double occupancy, inclusive of full Caribbean Breakfast, Service Charges and Value Added Tax (VAT) will be available.

Please note that all education representatives are responsible for liaising directly with the hotel in order to make their accommodation arrangements. All arrangements must be made twenty-one (21) days prior the dates noted above. Any bookings after this date will be subject to going rates at the hotel at the time of booking. **You will be provided with the appropriate group names in a subsequent notification.**

**Please note: Room/Accommodation and incidental costs are separate and apart from the Fair Registration Fee and are payable by the Educational Representatives directly to the hotels.**



**Contact Information**

For further information, please contact:

**Toni Lashley**  
Director of IT and Logistics  
The Student Centre  
[tlashley@thestudentcentre.net](mailto:tlashley@thestudentcentre.net)  
[www.thestudentcentre.net](http://www.thestudentcentre.net)  
Telephone: 246-256-5650

Education Officer at the High Commission of Canada:

**Allison Miller**  
Trade Commissioner Assistant | Adjointe au Délégué commercial  
for Barbados & the Eastern Caribbean | Barbade et les Petites Antilles  
[allison.miller@international.gc.ca](mailto:allison.miller@international.gc.ca)  
[www.tradecommissioner.gc.ca/bb](http://www.tradecommissioner.gc.ca/bb)  
Telephone | Téléphone: [246- 629-3551](tel:246-629-3551)  
Facsimile | Télécopieur: [246- 629-3622](tel:246-629-3622)  
Bishop's Court Hill, P.O. Box 404 | C.P. 404  
Bridgetown, Barbados | Barbade  
High Commission of Canada | Haut-commissariat du Canada  
Government of Canada | Gouvernement du Canada

**Please send us your response by e-mail to facilitate communication.**

We hope that you will avail yourself of the opportunity to participate in this fair.

Rest assured that we are making every effort to ensure not only a very successful Education Fair 2016, but also an enjoyable stay for all of our visitors, as the satisfaction of participating institutions is of the utmost importance to us.