



CUP FEST FAIRS: FACT SHEET 2016

Country Markets	Barbados	Guyana	Saint Lucia
# Registered Institutions	29	5	12
Fair Format	Bus Tour + Showcase	Showcase only	Bus Tour + Showcase
# of Attendees	> 800	>150	>250
Levels of Study	K-12: 5% Undergraduate: 65% Graduate: 30%	Undergraduate: 60% Graduate: 40%	Undergraduate: 90% Graduate: 10%
Most popular fields of study	Art and Design Business Engineering Health Sciences Hospitality	Business Engineering Health Sciences	Business Engineering Health Sciences Hospitality
Other Interests	Distance/Online Exchanges Gap Year Programs Summer Programs	Distance/Online Exchanges	Distance/Online Exchanges
Intended Start Date(s)	January 2017 September 2017 January 2018	January 2017 May 2017 September 2017 January 2018	September 2017 September 2018
Most popular study Destinations	Caribbean Canada United Kingdom USA	Caribbean Canada USA	Caribbean Canada USA