



CUP FEST Fairs: Summary Fact Sheet 2017

Fairs	Spring	International	Canada
Country Markets	Antigua and Barbuda; Barbados; Saint Lucia; Guyana,	Barbados	Barbados Saint Lucia
# Registered Exhibitors	Eleven (11)	Seven (7)	Twenty-Four (24)
Fair Format	Showcase only	Showcase only	School Bus Tour Showcase
Avg # of Attendees	150-250 (varies by country).	500	1400 – Barbados >200 – Saint Lucia
Levels of Study	K-12 – 5% Undergraduate – 55% Graduate – 40%	Undergraduate – 50% Graduate – 50%	K- 12 – 5% Undergraduate – 60% Graduate – 35%
Most popular fields of study	Art + Design Business Engineering Hospitality Health Sciences Social Sciences	Business Engineering Hospitality Health Sciences Languages Law	Art and Design Business Engineering Hospitality Social Sciences Information Technology
Other Interests	Distance/Online Professional Equivalency Exams (Internationally trained lawyers and doctors) Scholarships Short Courses Summer Programs		
Intended Start Date(s)	January 2018 September 2018 January 2019 September 2019		
Other mentioned study Destinations (not represented at the fairs)	Australia China Germany New Zealand	South Korea Switzerland The Netherlands	