



## CUP FEST Fairs: Summary Fact Sheet 2018

Fairs	Spring	International	Canada
<b>Country Markets</b>	Antigua and Barbuda; Barbados; Grenada; Guyana; Saint Lucia;	Barbados	Barbados
<b># Registered Exhibitors</b>	Eighteen (18)	Nine (9)	Twenty-Five (25)
<b>Fair Format</b>	Showcase only	Showcase only	School Bus Tour Showcase
<b>Avg # of Attendees</b>	50-250 (varies by country).	< 500	<2000 – Barbados
<b>Levels of Study</b>	Undergraduate – 70% Graduate – 30%	Undergraduate – 60% Graduate – 40%	K- 12 – 5% Undergraduate – 60% Graduate – 35%
<b>Most popular fields of study</b>	Business Computer Science Engineering Hospitality Languages Law Medicine Social Work	Business Computer Science Engineering Languages Law Medicine	Art and Design Business Engineering Fine/Performing Arts Hospitality Social Sciences Information Technology
<b>Intended Start Date(s)</b>	September 2018 January 2019 September 2019	January 2019 September 2019 September 2020	January 2019 September 2019 January 2020 September 2020
<b>Other Interests</b>	Distance/Online Professional Equivalency Exams (Internationally trained lawyers and doctors) Scholarships Short Courses Summer Programs		
<b>Other mentioned study Destinations (not represented at the fairs)</b>	Australia      The Netherlands China            Caribbean Germany New Zealand		