



CUP FEST Fairs: Summary Fact Sheet 2019

| Fairs | Spring | International | Canada |
|--|--|---|---|
| Country Markets | Antigua and Barbuda; Barbados; Guyana; Saint Lucia; | Barbados Saint Lucia | Barbados |
| # Registered Exhibitors | Six (6) | Eight | Twenty-Nine (29) |
| Fair Format | Showcase only | Showcase only | School Bus Tour Showcase |
| Avg # of Attendees | 50-100 (varies by country). | 500-600 Barbados 130 Saint Lucia | 1200-1500 – Barbados |
| Levels of Study | Undergraduate – 70% Graduate – 30% | Undergraduate – 60% Graduate – 40% | K- 12 – 5% Undergraduate – 60% Graduate – 35% |
| Most popular fields of study | Business Computer Science Engineering Hospitality Languages Law Medicine Social Work | Art and Design Business Computer Science Engineering Fine/Performing Arts Languages Law Medicine | Art and Design Business Engineering Fine/Performing Arts Hospitality Social Sciences Information Technology |
| Intended Start Date(s) | September 2019 January 2020 September 2020 | January 2020 September 2020 September 2021 | January 2020 September 2020 January 2021 September 2021 |
| Other Interests | Boarding School Distance/Online Professional Equivalency Exams (Internationally trained lawyers and doctors) Scholarships Short Courses Summer Programs | | |
| Other mentioned study Destinations (not represented at the fairs) | Australia The Netherlands Brazil Caribbean China New Zealand Germany | | |