



## CUP FEST Fairs: Summary Fact Sheet 2024

Fairs		February 2024	
Country Markets	Barbados	Guyana	Jamaica
Avg # of Attendees	160	110	80
# Registered Exhibitors	16	8	16
Study Destinations Represented	Canada, Grenada, United Kingdom, USA		
Fair Format	Face to Face Showcase; Interactive Online School Directory		
Student interest by Level of Study	Undergraduate – 75%		Graduate – 25%
Student interest by fields of study	Architecture Agriculture Business Computer Science Engineering Law Medicine Nursing Psychology		
Intended Start Date(s) of students	September 2024; January 2025; September 2025		
Other Interests	Online/Distance Programmes Hybrid Programmes		
Other Study Destinations Requested	Australia, China, Germany, New Zealand, Spain,		
# of Applications submitted by December 2023 (via TSC )	Approximately 64 applications were submitted via The Student Centre’s pipelines within 3 months following the CUP Fest Fairs in February. Seventy-five percent of applications were to institutions attending CUP Fest Fairs.		